

# Kansas—Ensign



**KTVC**

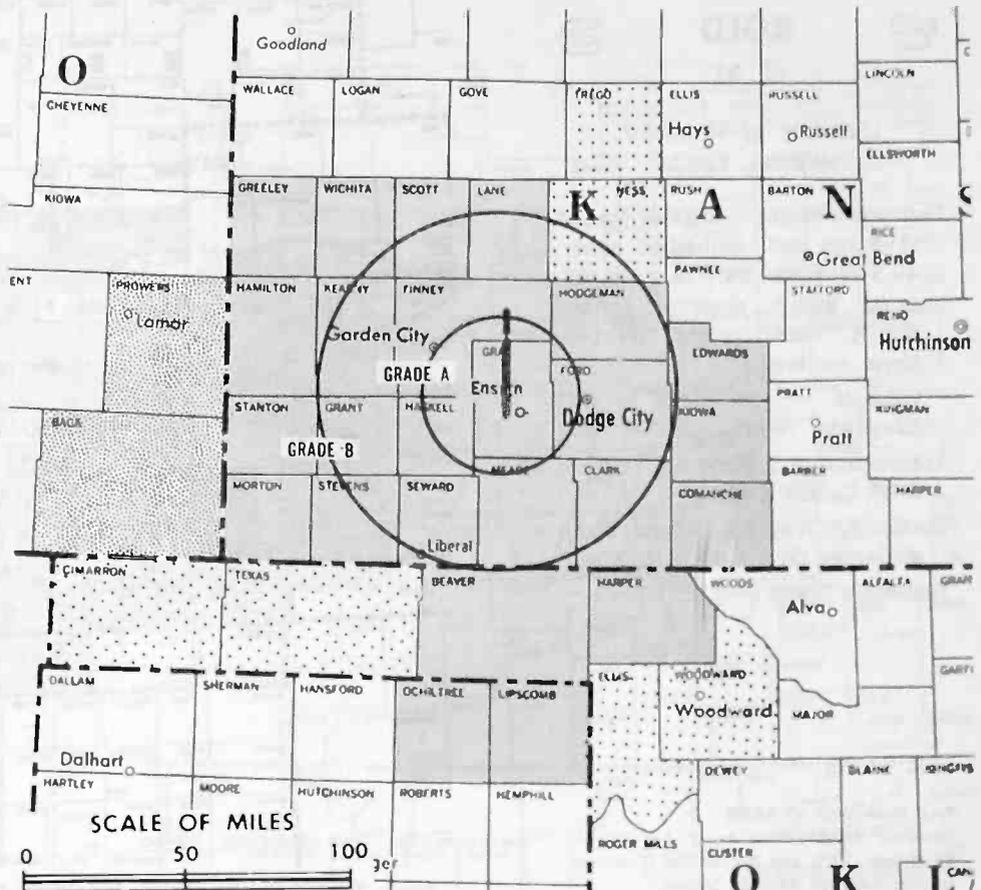
Ch. 6

[Operates in affiliation with KTVH,  
Hutchinson-Wichita, Kan.]

Technical Facilities: Channel No. 6  
(82-88 mc). Authorized power:  
28.2-kw visual, 14.1-kw aural. Antenna:  
717-ft. above av. terrain,  
683-ft. above ground, 3473-ft.  
above sea level.

Latitude 37° 38' 26"  
Longitude 100° 20' 33"

Transmitter: State Hwy. 23, 20-mi.  
SW of Dodge City.



Total Households: © SRDS  
Consumer Market Data as of 1/1/62.  
TV Homes: TV% and Net Weekly Circulation  
© 1962 American Research Bureau.

KTVC Ref: FCC File No. BPCT-2050 Granted 1/25/66

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## KTVC

Network Service: CBS (EMP; private relay from KTVH).

Licensee: Southwest Kansas Television Co. Inc., Cimarron, Kan.

Office: 610 2nd, Box 157, Dodge City, Kan.

Studio: State Hwy. 23, 20-mi. SW of Dodge City.

Telephone: Hunter 3-6666.

Ownership: Leigh Warner, pres., 4.85%; Wendell Elliott, v.p., 5.65%; F. C. Walker, treas., 1.1%; Henry Hall, secy., 25%; Dodge City Daily Globe, and affiliated radio KGNO, 17.80% (Jesse Denious Jr., pres. of Globe and KGNO); Ray Broce, 2.5%; Glen Cooper, 2.5%; James W. Berryman, 2.55%; W. E. Montgomery, 1.15%; John A. Costelow, 1.25%; Wheat Growers Hail Insurance Co., 2.5%; Dodge City Terminal Elevator, 1%; McKinley-Winter Livestock Commission Co., 1%. There are over 600 other stockholders, none owns over 1%.

Began Operation: July 24, 1957.

Represented (sales) by Blair Television Assoc. Inc. (on sales with KTVH. The Kansas Bcstg. System, including KTVH, Hutchinson-Wichita, KAYS-TV, Hays & KWHT-TV, Goodland). Note: May be bought as single station by contacting station directly.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

WENDELL ELLIOTT, v.p., general manager & film buyer.  
KENNETH KARR, chief engineer.

### DIGEST OF RATE CARD NO. 3 (Sept. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily	\$130.00	\$78.00	\$52.00	\$45.50	\$32.50	\$28.60
NETWORK BASE HOURLY RATE:	\$100.					

For CATV Systems In Kansas

see page 896

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	<b>KANSAS</b>			
	Clark	1,200	1,100	91
	Comanche	1,100	900	78
	Edwards	1,700	1,500	90
	Finney	4,800	4,300	91
	Ford	6,500	6,000	92
	Grant	1,500	1,300	89
	Gray	1,300	1,200	89
	Greely	700	600	87
	Hamilton	1,000	800	80
	Haskell	900	800	90
	Hodgeman	900	800	83
	Kearney	900	900	91
	Kiowa	1,500	1,200	77
	Lane	1,000	900	90
	Meade	1,700	1,700	97
	Morton	1,000	900	85
Scott	1,600	1,500	89	
Seward	5,000	4,500	89	
Stanton	600	500	80	
Stevens	1,300	1,100	77	
Wichita	800	700	82	
	<b>OKLAHOMA</b>			
	Beaver	2,200	1,900	86
	Harper	1,900	1,700	87
	<b>TEXAS</b>			
	Lipscomb	1,100	800	74
	Ochiltree	2,900	2,700	90
Between 25-50%	<b>COLORADO</b>			
	Baca	2,000	1,100	52
	Prowers	4,000	2,800	70
Under 25%	<b>KANSAS</b>			
	Ness	1,800	1,600	88
	Trego	1,600	1,400	83
	<b>OKLAHOMA</b>			
	Cimarron	1,400	1,100	77
	Ellis	1,900	1,400	70
	Texas	4,400	3,800	86
	Woodward	4,200	3,300	78
KTVC Station Total		66,400	56,800	85
ARB Total Net Weekly Circulation (March, 1962)			32,000	